

THE NEW HEART
OF KUALA LUMPUR

KL  EAST

MALL

KL EAST PREMIER ICON

KL EAST MALL is a retail and lifestyle boutique mall that fronts KL East, a 153-acre fully integrated township development in the Eastern part of Kuala Lumpur.

Designed as a trendsetting epicentre where fashion, music, style and art meet, KL EAST MALL is truly the pride of KL East - an esteemed project by Sime Darby Property.





WHERE WORLDS MEET

Primed as the cultural pulse of KL East, KL EAST MALL is set to become an iconic retail and lifestyle destination with an affirmed potential of drawing crowds from the Greater Kuala Lumpur region.

With a wide range of contemporary lifestyle experiences offered, KL EAST MALL's strategic location makes its access easy for shoppers within the KL East township, Melawati and across densely populated towns within the catchment area and beyond.

NATURALLY CONNECTED

A focal point of numerous major intersections, KL EAST MALL is linked by 6 highways and a network of public transportation, including being directly connected to the Gombak Transit Terminal.

 Surrounded by **6 main highways**
MRR 2 / DUKE / SUKE / Karak Expressway / AKLEH / SPE
Highways lead access to Sri Petaling / Damansara / Glenmarie / Subang / Batu Cave / Selayang / Gombak / Petaling Jaya / Sentul / Kepong / Rawang / Sungai Buloh / Setia Alam

 Quick connection to **Gombak LRT Station**
800 meters away

 Conveniently connected to **Gombak Integrated Transport Terminal**
10 minutes walk from terminal





Welcome to a vibrant network of elevated lifestyle and retail experiences, all under one roof. KL EAST MALL is not just a point of respite in an emerging address, but also a premier destination in itself where urbanites can spend the whole day enjoying all facets of their ideal lifestyle.





camp 5



BLUEICE SKATING RINK



MBO CINEMAS



Jaya GROCER

TRADE MIX

Spread over four levels, KL EAST MALL has a fully integrated layout design: strategic placement of popular lifestyle attractions that gives storefronts maximum exposure and a natural flow across the mall that ensures a seamless retail experience for shoppers.

Carefully planned basement and elevated car parks with 1,300 bays are also provided to accommodate drive-in shoppers during peak shopping seasons.

Gross built up of
1.2 MILLION
SQUARE FEET



1300
PARKING BAYS

4 LEVELS OF
RETAIL



200
RETAIL OUTLETS

TRENDSETTING EPICENTRE

Be part of KL EAST MALL's line-up of international and local retail brands to take advantage of footfall hotspots provided by Jaya Grocer, MBO's 8-screen movie theatre, Camp5's indoor rock climbing gym, Blue Ice skating rink, Harvey Norman and a top Swedish fashion retailer.

KL EAST MALL boasts attractive opportunities for fashion outlets from all walks of life, businesses specialising in electronics and gadgets as well as home supply stores. The extensive retail offerings are complemented by a wide selection of F&B slots catered for foodies, walk-in diners and lifestyle-oriented shoppers.



Harvey Norman



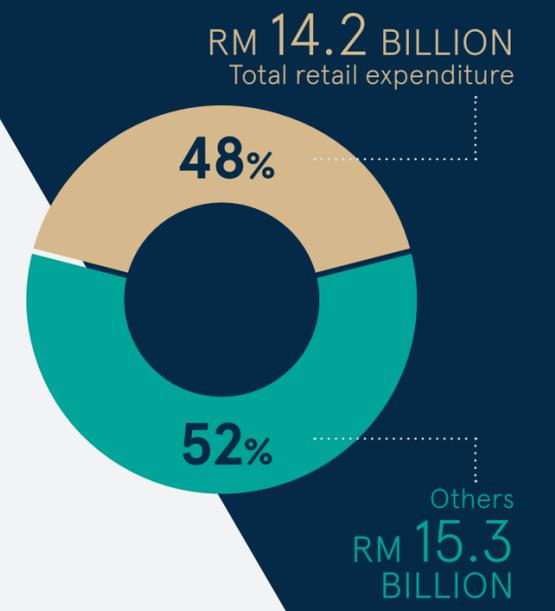
TOTAL POPULATION
1,280,000

193,000
0-5 mins estimated

445,000
6-10 mins estimated

640,000
11-15 mins estimated

HOUSEHOLD INCOME & EXPENDITURE
Total household income per annum
RM 29.5 BILLION



LANDMARK DESTINATION, ROBUST POPULATION

KL East has a primary catchment of 1.28 million population within a 15-minute drive time with a total household income of RM29.5 billion per annum.

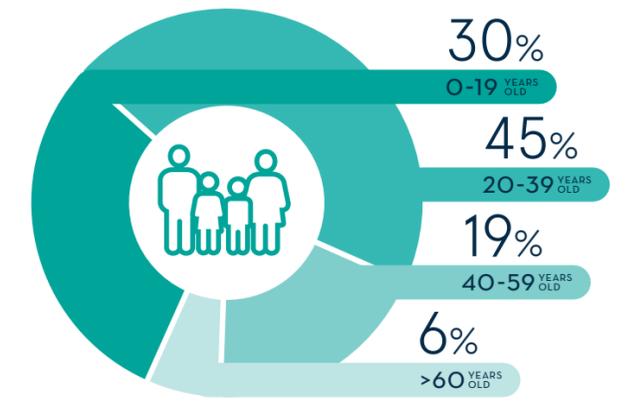
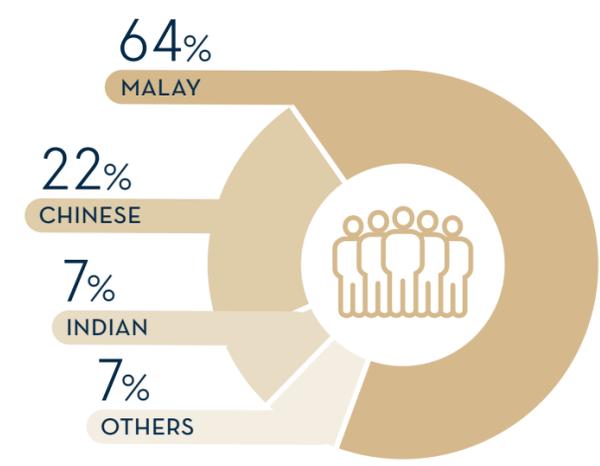
The KL East township is primed to be a future business and education hub, making KL EAST MALL perfectly poised to reap the extraordinary benefits of its thriving population.



DEMOGRAPHIC

ETHNICITY

AGE GROUP



Retail Consultant:

RETAIL NETWORK

Retail Network Sdn Bhd (451754-H)

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Property

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(15631-P)

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