

FINANCIAL RESULTS VIRTUAL BRIEFING SESSION









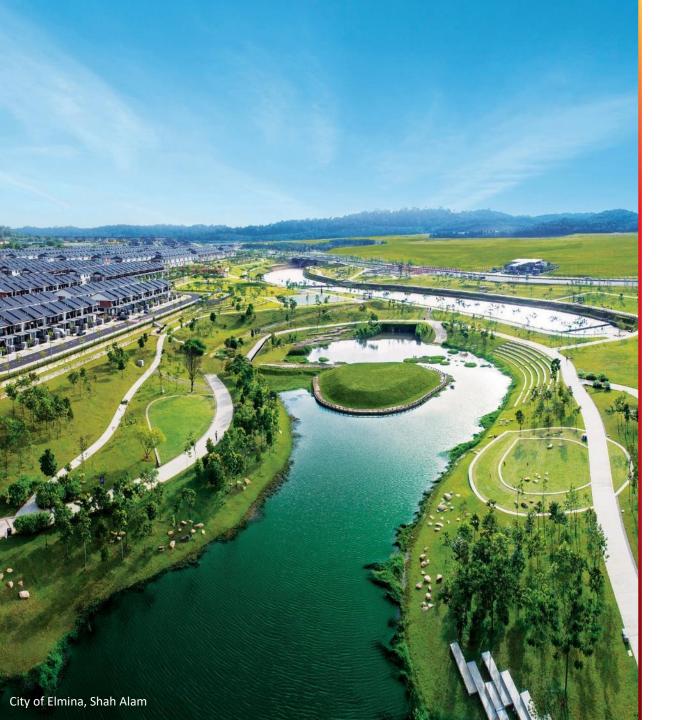




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9M FY2021 Key Highlights (Financial)



Revenue of ~RM1.5b and PBT of RM147.4m, translating into PATAMI of RM64.7m in 9M FY2021

Financial Performance Snapshot

Revenue RM1,480.6m

Reported PBT

RM147.4m

Reported PATAMI

RM64.7m

Financial Position (as at 30 September 2021)

Cash Balances RM618.9m

Total Equity

RM9,261.5m

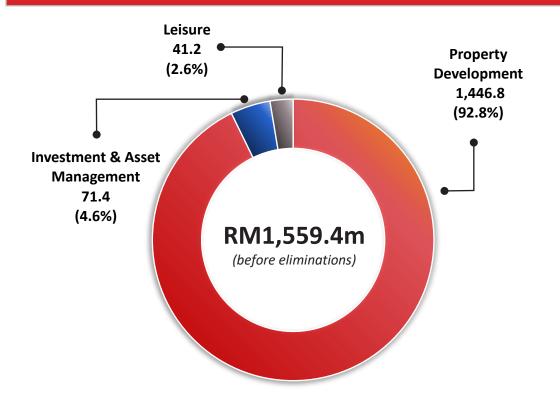
Gross Gearing 38.8%

Net Gearing 32.1%

Net Assets per Share Attributable to Owners of the Company

RM1.33

Segment Revenue



YTD FY2021 Key Highlights (Operational) (1/3)



Launched RM2.3b worth of products in 9M; recent launches of residential products in October and November captured outstanding responses from homebuyers

Operational Highlights

RM2,277.0m GDV with 2,253 units launched in 9M FY2021

90% average take-up rates for 9M residential new launches (excl. statutory)
(as at 7 Nov 2021)

Successful launch of the much sought-after Maya Ara, Serenia Aiora Phase 1 and Dayana Phase 2 contributed by seamless built-in-house Online Booking System ("OBS")







Phase 1 marked four
consecutive 100% take-up
rates during their sales
previews following the success of
Elmina Green Five and Trilia
launched in October



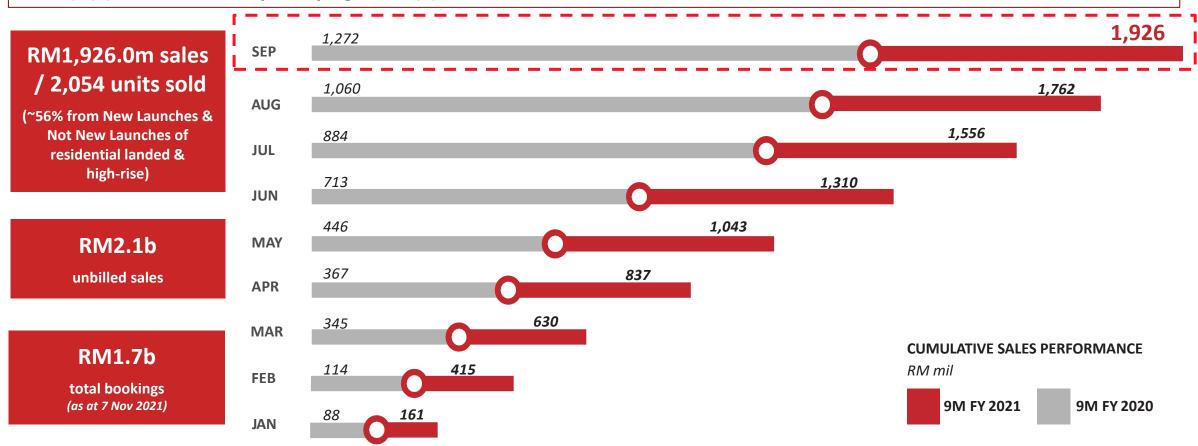
YTD FY2021 Key Highlights (Operational) (2/3)

9M sales achievement of RM1.9b met ~80% of full year sales target of RM2.4b



Sales Highlights

Achieved RM615.5m sales in Q3 FY21 & RM1.9b sales in 9M FY21 buoyed by (1) effective online sales efforts (system built inhouse); (2) Home Ownership Campaign; and (3) low interest rate



YTD FY2021 Other Highlights (Operational) (3/3)

Sime Darby Property

NOVEMBER

Keeping the momentum strong with focus on industrial developments, placemaking innovation & sustainability

Other Operational Highlights



AUGUST

SDP Concept Home 2030 Competition



Partnership with LOGOS Property

to establish 1st Industrial Development Fund



Launch of Hamilton Nilai

in Malaysia Vision Valley 2.0 (MVV 2.0)

Our pledge aligns with our aim to become a Force for Good dedicated to lowering our carbon footprint and delivering our 2030 Sustainability Goals





The return of the Kuala Lumpur Golf & Country Club ("KLGCC") brand as we celebrate the Club's 30th anniversary with new features and experiences for its members and patrons



Profit & Loss Performance

9M revenue and PBT increased by ~9% YoY and ~133% YoY; Q3 results impacted by MCO; Partially cushioned by effective sales efforts & HOC



RM mil	Q3 FY2021	Q3 FY2020 (restated)	YoY%	Q2 FY2021	QoQ%
Revenue	388.2	592.6	(34.5)	502.8	(22.8)
Gross Profit	75.8	100.3	(24.4)	119.0	(36.3)
PBIT/(LBIT)	(6.8)	(332.4)	98.0	52.6	(112.9)
PBT/(LBT)	(4.8)	(326.0)	98.5	57.3	(108.4)
PBT/(LBT) excl. one-offs	(4.8)	108.4	(104.4)	57.3	(108.4)
PATAMI/(LATAMI)	(15.8)	(360.0)	95.6	19.9	(179.4)
PATAMI/(LATAMI) excl. one-offs	(15.8)	48.6	(132.5)	19.9	(179.4)
Basic Earnings/(Loss) Per Share (sen)	(0.2)	(5.3)	96.2	0.3	(166.7)

RM mil	9M FY2021	9M FY2020 (restated)	YoY%
Revenue	1,480.6	1,357.6	9.1
Gross Profit	352.9	149.9	135.5
PBIT/(LBIT)	143.8	(442.0)	132.5
PBT/(LBT)	147.4	(445.5)	133.1
PBT/(LBT) excl. one-offs	147.4	79.2	86.1
PATAMI/(LATAMI)	64.7	(450.2)	114.4
PATAMI/(LATAMI) excl. one-offs	64.7	20.7	212.6
Basic Earnings/(Loss) Per Share (sen)	1.0	(6.6)	(115.2)

Key Takeaways	
Q3 FY2021 vs Q3 FY2020 (YoY) and Q2 FY2021 (QoQ)	

- Revenue declined by 34.5% as MCO significantly impacted development and sales progress, as well as higher share of losses from JVs
 - LBT reduced by 98.5% to RM4.8m against last year's loss of RM326m
 - Excl. last year's one-offs, PATAMI reduced by >100% YoY
 - No one-offs in the current quarter
- Lower revenue by 22.8% QoQ adversely impacted by FMCO (Jun Aug 2021) with some progress recovery seen in September
 - **LBT** also due to higher share of JV losses, lower contribution from KLEM and leisure business

9M FY2021 vs 9M FY2020 (YoY)

- Revenue increased by ~9% YoY to ~RM1.5b due to improved PD performance (higher industrial & residential sales, progressive development activities, lower shares of JV losses) and I&AM (higher KLEM contribution)
- PBT improved by >100% to RM147.4m from a loss last year
- Excl. last year's one-offs, PATAMI improved by >200% YoY
- No one-offs in 9M FY2021

Segmental Revenue and PBT/(LBT) Analysis for Q3 FY21 & 9M FY21

Sime Darby Property

Commendable performance of PD as marketing efforts and commitment to clear unsold stocks continued

Property Development (PD)

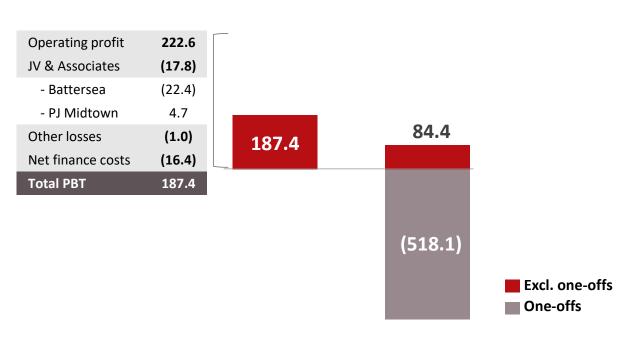
Q3 FY21

- Q3 FY21 was impacted by FMCO lower sales achieved and site progress:
 - Revenue declined by 35.4% YoY; PBT up by 103.1% YoY (last year impacted by huge impairment, write-down/write-off of inventories)

9M FY21

- PD contributed 92.8% to Group's revenue (+15.3% YoY), driven by effective end-to-end online sales, HOC & low interest rate:
 - Higher new sales and development activities in City of Elmina, Elmina Business Park, Serenia City, Bandar Bukit Raja, Bandar Ainsdale, Nilai Impian, The Glades and Senada projects
 - Higher sales of completed stocks in KLGCC Resort, KL East and Melawati
- Lower share of losses from JVs and associates of RM17.8m (last year: RM30.4m - excluding impairment recognised by Battersea Group of RM337.1m), also resulted in higher PBT this year by >100% YoY

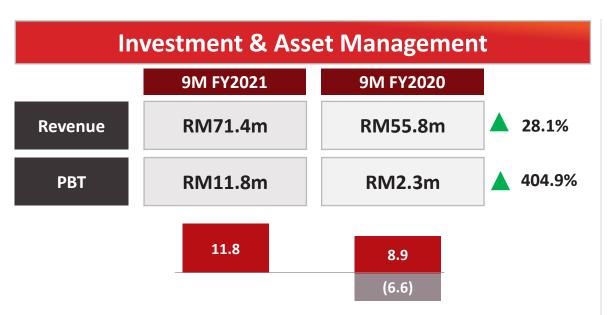




Segmental Revenue and PBT/(LBT) Analysis for Q3 FY21 & 9M FY21



I&AM revenue buoyed by KLEM's contribution; Leisure segments most impacted by the outbreak



- Q3 FY21 higher revenue (+16.3% YoY) and lower LBT (-43.3% YoY)
- Higher revenue in 9M FY21 (+28.1% YoY):
 - Attributed by KL East Mall (KLEM) of RM15.7m
- PBT improved by >400% to RM11.8m in 9M due to:
 - Lower losses from KLEM by RM3.1m (last year loss: RM14.1m)
 - Contribution from our concession business Pagoh Education Hub of RM37.3m
 - Notwithstanding higher share of losses from Melawati Mall of RM4.4m (last year loss: RM4.0m)

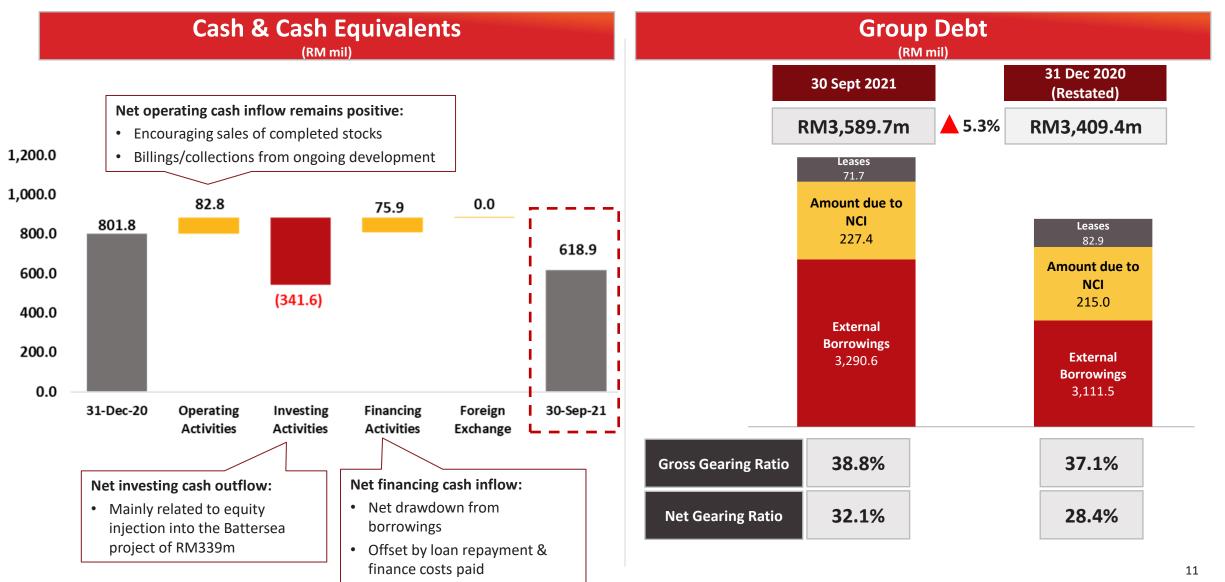


- Q3FY21 significant drop in top and bottom lines
- 9M FY21 revenue declined by 26% YoY as contribution from golfing activities, events and functions remained low following the outbreak
- Higher LBT by ~10% YoY but cushioned by lower operating losses with consolidation of operations to drive operational and cost efficiency

Cash and Debt as at 30 September 2021



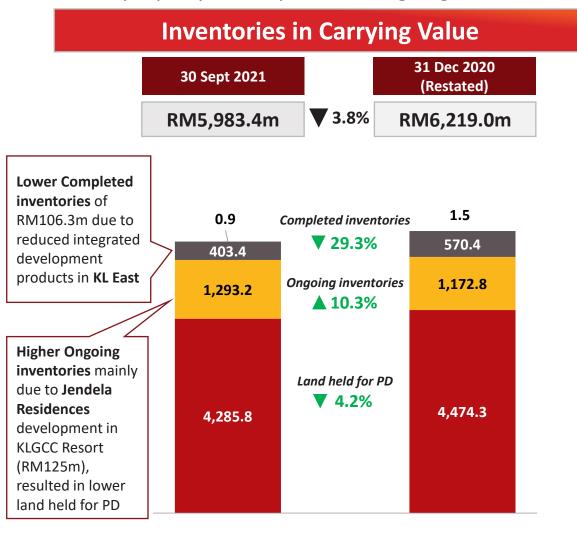
Healthy cash balances with positive operating cash flow generated from improving sales



Property Development Inventories



Completed inventories reduced by 29% to low of ~RM403m from FY2020's closing of ~RM570m; More property development in ongoing inventories to unlock land value



Inventories in GDV & Units Not New Launch RM405.3m (16.0%) **Incoming Completed** 329 units RM323.1m (12.7%) 264 units Not New Launch ~38% from XME Business • Incoming Completed - ~76% Park (Phase 1), NI2 from Senada projects o ~16% from The Glades, **By Category Putra Heights** RM2,534.0m New Launch (2,270 units) RM1,334.5m (52.7%) 1.297 units New Launch (NL) inventories

- Completed RM471.2m (18.6%)
- 380 units
- Completed inventories mainly comprise:
 - Industrial products in Elmina East (RM100.0m or ~21%)
 - Residential landed in KLGCC Resort (RM50.2m or ~11%)
 - Lots in Planters' Haven (RM44.5m or ~9%)

Definitions:

- Completed Projects completed as at 1 Jan 2021
- Incoming Completed Projects to be completed in FY2021
- Not New Launch Target completion after FY2021
- New Launch Projects launched in FY2021

mainly comprise:

High-rise units in KLGCC

(RM238.5m or ~18%)

o Industrial products in BUP

(RM66.1m or ~5%)

Resort (RM651.3m or ~49%)

Industrial products in MVV



Sales Achieved by Product Type and Location

Residential landed and high-rise are key sales contributors with ~70% sales across all major townships



Negeri Sembilan

138.7

(7.2%)

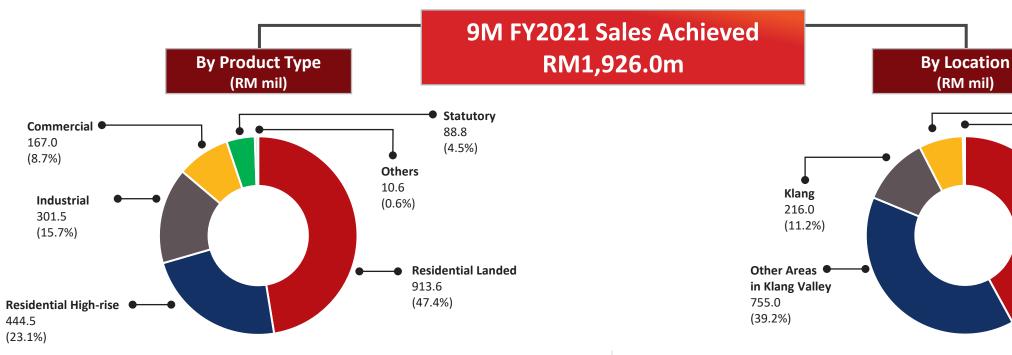
Guthrie Corridor

809.6

Johor

(0.3%)

6.7



- Residential landed products remained as key sales contributor mainly from City of Elmina (RM481.1m), Bandar Bukit Raja (RM192.2m) and Serenia City (RM96.3m)
- Higher residential high-rise sales of ~23% mainly from KLGCC Resort (RM213.0m), KL East & Taman Melawati (RM121.7m)
- Industrial products as the third highest sales contributor (~16%) driven by Elmina Business Park (RM201.0m)

- (42.0%)Guthrie Corridor - ~30% of total sales derived from Elmina East and Elmina West
- Other Areas in Klang Valley mainly from KLGCC Resort (13.8% of total sales) and Serenia City (7.8%)

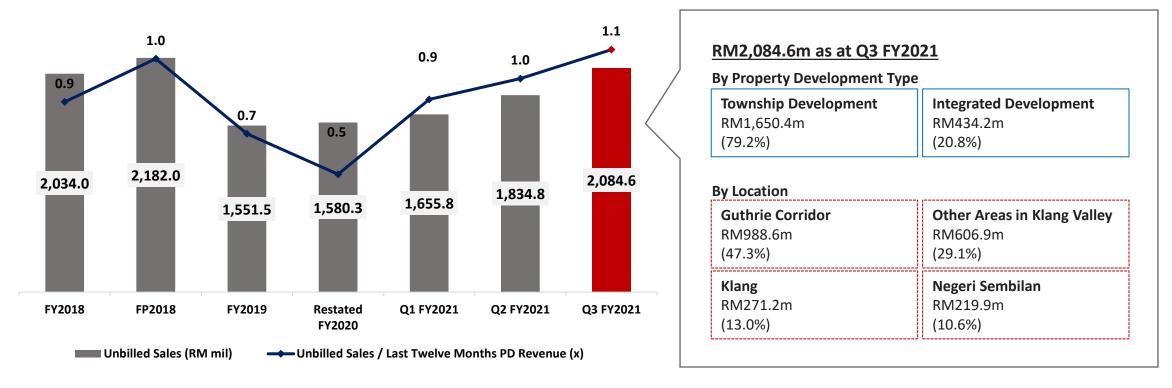
(RM mil)

- Klang Bandar Bukit Raja 2 & 3 comprised 10.0% of total sales
- Negeri Sembilan mainly from Nilai Impian 2 (4.4% of total sales)

Unbilled Sales as at 30 September 2021

Unbilled sales surpassed the RM2.0b mark for the first time since Q2 FP2018 on strong sales achieved Unbilled sales cover ratio recorded highest at 1.1x





- Unbilled sales stood at RM2.1b as at 30 September 2021 (+13.6% QoQ; +31.9% YTD)
- As at Q3 FY21, higher unbilled sales cover ratio of 1.1x against last twelve months revenue reflects increasing revenue visibility
- ~66% of the unbilled sales will be recognised by FY2022
- Strategic launches of high-rise products (Jendela Residences in KLGCC Resort & Maya Ara in Ara Damansara) is key to garner positive sales responses and support future unbilled sales over a longer period

Q3 FY2021 Launches (1/2)



Q3 FY2021: RM639.8m GDV & 447 units launched; bringing YTD total to RM2.3b GDV & 2,253 units launched with exceptional residential take-up rates

Total Launches in Q3 FY2021 447 units @ RM639.8 million GDV

Residential Landed - 140 units @ RM93.0 million GDV



Lyra 3, Bandar Bukit Raja 2 94% Take-up rate

Double Storey Terrace House 81 units, GDV: RM62 mil Launched: July 2021



Anggun, Bandar Ainsdale

85% Take-up rate

Double Storey Terrace House 59 units, GDV: RM31 mil Launched: July 2021

Q3 FY2021 Launches (2/2)

Property

Jendela Residences Phase 2 benefitted from the spillover effect of successful launch of Phase 1; Launched ~RM547m worth of residential high-rise, commercial & statutory products in Q3

Residential High-rise (Phase 2) - 266 units @ RM534.0 million GDV



Jendela Residences, KLGCC Resort

68% overall take-up rate

Residential High-rise 520 units, GDV: RM966m

Phase 1

254 units, GDV: RM432 mil Launched: May 2021

Phase 2

266 units, GDV: RM534 mil Launched: August 2021





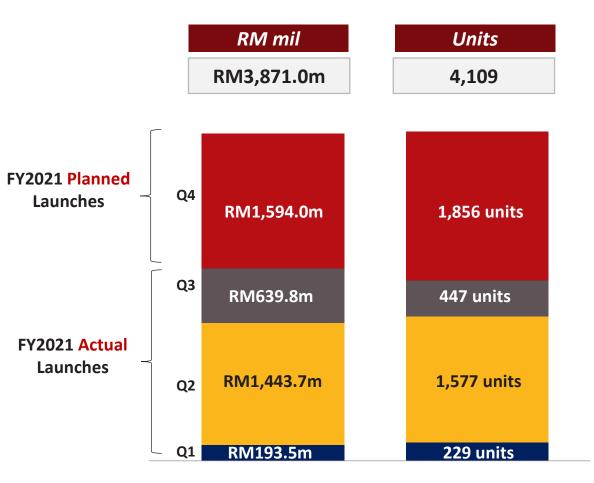
*Take-up rates listed as at 7 November 2021 17

Q4 FY2021 Launches

Strategic planned launches worth ~RM1.6b in Q4 totalling to FY21 launches of ~RM3.9b Supported by enhanced end-to-end online sales capability, ongoing HOC & low-rate environment



Planned Launches for Q4 FY2021 ~RM1.6 billion GDV | 1,856 units



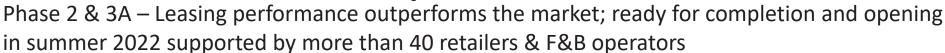
Planned launches in Q4: RM1,594m GDV & 1,856 units

Product	Units GDV (RM mil)		GDV proportion	
Residential landed	1,242	921.0	57.8	
Industrial products	103	411.0	25.8	
Residential high-rise	351	222.0	13.9	
Statutory	154	31.0	1.9	
Commercial	6	9.0	0.6	
Total	1,856	1,594	100%	

Key Highlights

- Residential Landed: Bukit Jelutong, Bandar Ainsdale, City of Elmina, Bandar Bukit Raja 2, Serenia City & Nilai Impian EG5, Trillia, Dayana Phase 2 & Serenia Aiora Phase 1 garnered 100% take-up rate during sales preview
- Industrial: City of Elmina, Bandar Bukit Raja 2, Nilai Impian
- Residential High Rise: Maya Ara, Ara Damansara 90% taken up over its weekend launch
- Statutory: Bandar Bukit Raja 1
- Commercial: Serenia City

Battersea Power Station Updates







80%

Overall commercial space let (including Apple's 500k sq. ft. office)

>40 retailers and F&B operators have already signed up to bring their businesses to Battersea Power Station

























Kova Patisserie (on the left) received positive response from the public following their recent opening in mid November

PHASE 2: THE SWITCH HOUSE WEST

- Completed the Switch House West and East residential components
- Balance sections of Boiler House residential and retail space to be substantially completed in Q1 2022







Battersea Power Station Updates

Phase 3A – Completion in H1 of next year

Phase 3B – Construction works to deliver the Phase 3B building commenced; completion in 2023





PHASE 3: THE ELECTRIC BOULEVARD

PHASE 3A

30

Shops and restaurants

542

Apartments

164

Bed Art'otel with restaurant

New Zone One Tube Station

Frank Gehry & Foster + **Partners**

Well-known architects for residential development in Phase 3A









Phase 3A - Battersea Roof Garden



PHASE 3B

Retail elements

Shops and restaurants

200,000

Sq. ft. of state-of-the-art office building

204

Residential units

2023

Year of Completion



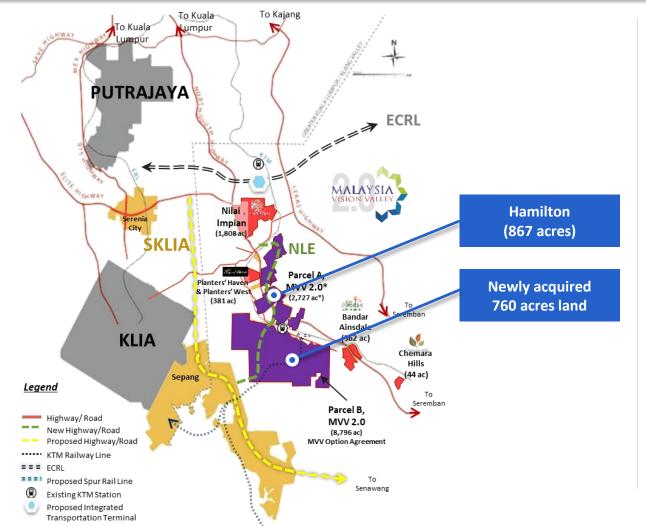


Land Bank Updates - Proposed Acquisition of Land in Labu



Proposed acquisition of ~760 acres of land in Labu as part of strategic development in MVV 2.0

Proposed Acquisition of ~760 acres land in Labu at RM280 mil

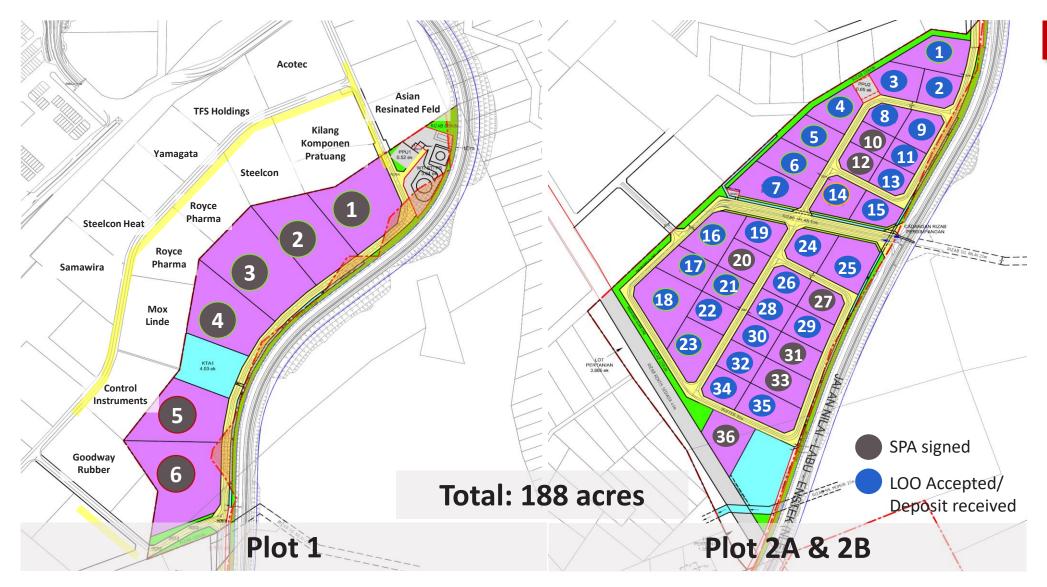


- Sime Darby Property exercised its first right of refusal under the Call Option Agreements to accept the land acquisition offer from Sime Darby Berhad
- A timely offer aligning to the Group's strategy to review and manage its landbank portfolio
- Newly acquired land is essential to the industrial development in MVV 2.0, in line with the up trending industrial property market and the Group's focus to grow its industrial business
- Translated to RM8.46 psf
- To be completed by Q2 2023

Speed of development to monetise land in Hamilton Nilai

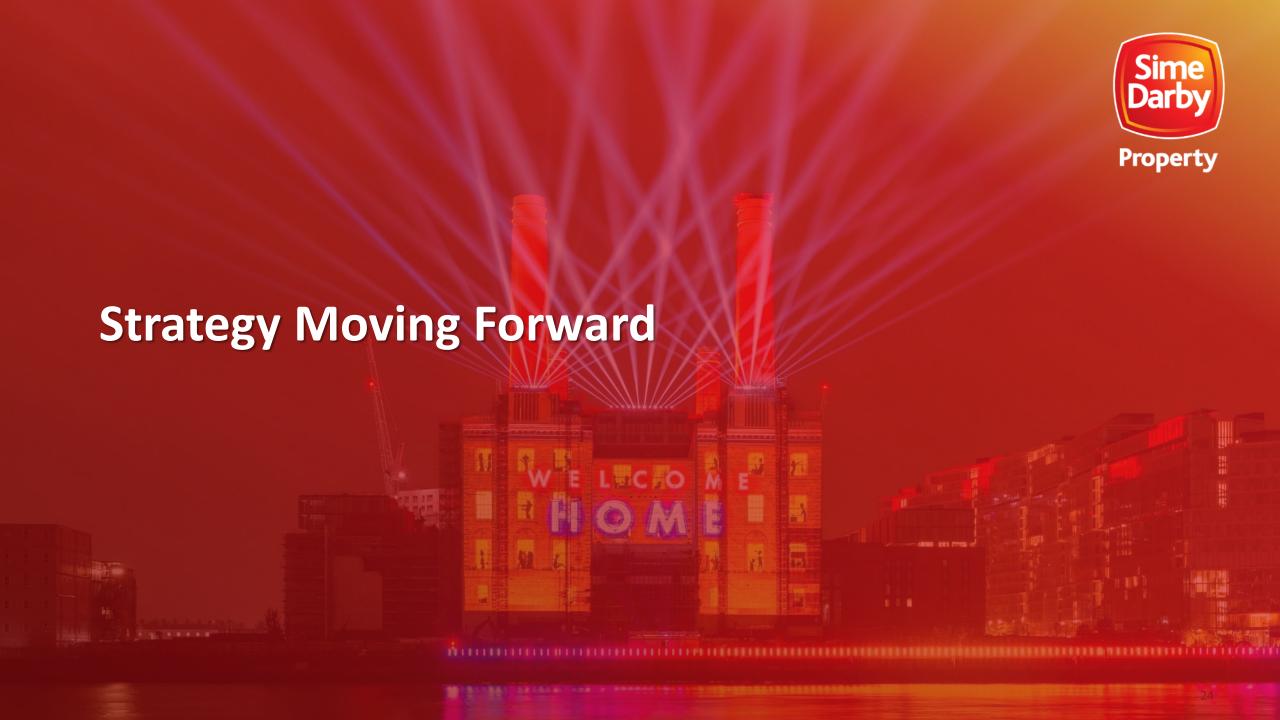
Launched Hamilton Nilai in October; 100% total LOO accepted/Earnest Deposit received for Plot 1 & 2 as at 23 November 2021





List of key buyers:

- Genesis Aluminium Industries Sdn. Bhd. (12.64 acres)
- PCA Group Sdn. Bhd. (9.62 acres)
- Ajiya Safety Glass Sdn. Bhd. (9.13 acres)
- Terus Maju Services
 Sdn. Bhd. (8.67 acres)
- Asia Roofing Industries Sdn. Bhd. (6.70 acres)
- Sim Lian Tat Hardware Sdn. Bhd. (6.49 acres)
- Control Instruments
 (M) Sdn. Bhd. (6.32 acres)



MY: Economic & Property Market Outlook

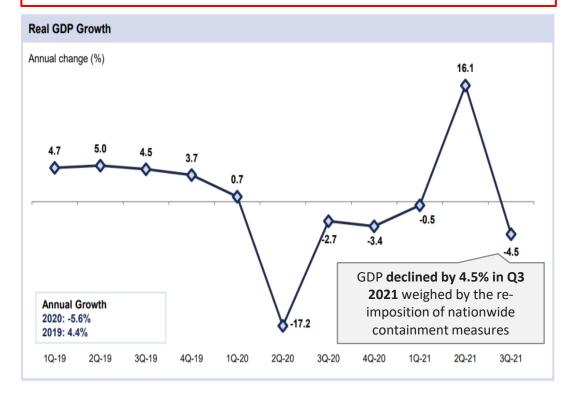
GDP is on track to expand between 3.0% to 4.0%; expected to hit 5.5% to 6.5% in 2022



Bank Negara Malaysia (BNM)

Malaysia's growth trajectory is expected to improve given resumption of economic activities, further improvement in the labour market, continued policy support and expansion in external demand

Overnight Policy Rate (OPR) is maintained at 1.75%



National Property Information Centre (NAPIC)

"The property market is expected to be on the recovery path in line with the gradual economic recovery, supported by the implementation of various government initiatives and assistance."

Source: https://www.theedgemarkets.com/article/property-market-recovery-path-amid-government-initiatives-napic, 15 September 2021

Real Estate and Housing Developers' Association Malaysia (REHDA)

"The property market to fully recover starting in 2022, given the positive domestic economic outlook."

Source: https://www.nst.com.my/property/2021/10/738614/rehda-property-market-will-improve-starting-2022, 21 October 2021

Notwithstanding, Sime Darby Property is opined that the recovery is still fragile in near term and may be subject to disruptions as seen in other countries

UK: Q3 GDP Grows by 1.3% (Q2: 5.5%); Anticipated Housing Price Growth

Despite the weaker economic environment, analysts are optimistic on housing market outlook



UK economic recovery slows sharply as GDP grows by 1.3%

Surging infection rates, the 'pingdemic', rising prices and supply constraints put the brakes on growth



Supply chain problems have slowed the economic recovery in the UK. Photograph: Joe Giddens/PA

"Growth picked up in September and the **UK economy** is now only slightly below pre-pandemic levels"

"The monthly output rebounded is more likely to reflect a temporary boost from restrictions easing, rather than a meaningful improvement in the UK's underlying growth trajectory."

NFWS

UK house prices projected to grow 3.5 per cent in 2022 – Savills

by: Anna Sagar

09/11/2021 • 🗰 0



House prices in the UK are forecast to grow by 3.5 per cent in 2022 due to robust economic growth and a shortage of homes, in a slight slowdown of current price trends.

Savills released its five-year house price forecast and projected house price growth in 2023 at three per cent, then 2.5 per cent in 2024, two per cent in 2025 and 1.5 per cent in 2026.

As a result, UK house prices could be up by 13.1 per cent by 2026. This is less than the growth experienced in the last 16 months, according to the report.

Housing transactions would fall back to normal post-global financial crisis levels, after hitting a high of 1.5m in 2021, with savills/, 9 November 2021 a projected 1.24m of transactions in 2022 and then falling gradually to 1.09m in 2024 onwards.

"Whilst there were indicators that demand had softened, supply was still constrained, and combined with low unemployment would lead to softer growth."

Source:

https://www.mortgagesolutions.co.uk/ne ws/2021/11/09/uk-house-pricesprojected-to-grow-3-5-per-cent-in-2022savills/, 9 November 2021

House prices forecast to rise by up to 3.5% a year between 2022 and 2024

Summer 2021 marked peak growth but race for space will continue, says estate agent Hamptons



Many homebuyers have prioritised properties with bigger gardens and more room for working from home. Photograph: Hannah McKay/Reuters

"Flexible and remote working and other Covid-induced changes mean households will move home more often than during pre-pandemic times.

It is forecasting price growth for Great Britain of 3.5% in 2022, 3% in 2023 and then 2.5% in 2024."

Source: https://www.theguardian.com/business/2021/nov/11/uk-economic-recovery-slows-sharply-as-qdp-grows-by-13, 11 November 2021

Source: https://www.theguardian.com/money/2021/sep/27/uk-house-prices-forecast-to-rise-by-up-to-35-a-year-between-2022-and-2024, 27 September 2021

Key Achievements Guided by 4 Corporate Priorities

YTD achievements



Mar 2021

Launch of Pagoh Special Economic Zone by Prime Minister

1st Phase worth RM1.1b GDV (Industrial + Entrepreneur Parks)

Sep 2021

Formed JV with LOGOS to develop fund management platform



~3,560 acres of available industrial land for future developments (2,800 acres existing land

Oct 2021



Launched 2,723acres Hamilton Nilai in Malaysia Vision Valley 2.0

Acquisition of 760 acres land in Labu expediting MVV development



The 4 Corporate Priorities will serve as a guide to pivot our business...

1 Broaden Income Streams

- Master Developer Model
- Investment & Asset Management (incl. retail / commercial)
- Industrial & Logistics Development
- MVV 2.0

Sime

Property

Develop New Capabilities

- · Partnership Model
- Work with Best-in-Class Partners
- Customer Ownership Management
- Land Bank Management and Monetisation
- Placemaking
- Internal Communication Platforms

Deepening Competencies

- Procurement Strategy & Competency
- High Safety Culture
- Sustainability as a Hallmark
- Design & Lifestyle Developer Capabilities
- Project Management System
- Post-Delivery Customer Management
- Financial Management & Cost Rationalisation
- Design-to-cost / Value

Key enabler Initiate Digital Transformation

- Core IT Process Rationalisation
- Upgrade Network & Hardware
- Cloud Computing & Enterprise Data Warehouse
- Data Security Framework
- Data Driven Decision Making
- Collaborative Platforms
- Software, Apps & Developers

- Higher safety & hygiene standard for construction workers accommodation
- April 2021: Won EdgeProp
 Malaysia's Best Managed &
 Sustainable Property Awards
 2021 'Responsible Developer:
 Building Sustainable
 Development Award'
- Lead Managers' League Table Awards – under MARC's Sustainability Award 2020
- Aug 2021: Concept Home 2030
 CONCEPT Competition Reimagine
 HOME 2030
 the Future Home!



Mar 2021
Partnership with
Microsoft Azure for
cloud services

Jun 2021 SDP Virtual End-to-end seamless online sales solution built in-house



27

Expectations for Full Year FY2021

A better financial year



New Launches

Target **RM3.9b**GDV worth of new launches

Sales Achievement

Target to exceed RM2.4b sales target

Unbilled Sales

YTD surpassed RM2.0b since 2018

Gross Profit Margin

Approximately **25%**

Completed Stock

Low of ~RM400m

Industrial & Logistics
Development

YTD sales contribution to

> RM300m

Achievements / Enablers

- +157% YoY
- RM2.3b / ~59% launched in 9M
- Higher momentum in Q4 following reopening of economy
- RM1.9b / ~80% FY2021 target met
- Enhanced sales capability
- 90% ave. take-up rate for new residential products
- HOC & low interest rate

- RM2.1b as at 9M
- +32% YTD
- Strategic launches in both resi landed & high-rise, enhanced sales capability & positive take-up rate
- RM1.7b bookings

- 9M FY21: 23.8% (9M FY20: 11.0%)
- Amidst the escalating material costs environment
- Reduced by 29% YTD (from RM570m)
- Enhanced sales capability, HOC & low interest rate
- Up by ~53% YoY (from ~RM200m)
- Catalysts:
 - Industrial Development
 Fund (IDF) with 177 acres in
 Bandar Bukit Raja
 - Acquisition of 760 acres land in Labu

Diversification

Strengthened Core Business

- Maximising potential of Sime Darby Property
- A business model with stable earnings visibility



Investment Proposition

Solid fundamentals and track records for growth





Resilient Financial Position

* as at 30 September 2021 ^ as at 7 November 2021

Improved Financial Performance

9M FY21 Revenue RM1,480.6m (+9.1% YoY)

9M FY21 PBT RM147.4m (+133.1% YoY)

Solid Balance Sheet

Low Net Gearing 32.1%

Healthy Cash Position RM618.9m

Revenue Visibility

Sales Achievement RM1.9b*

Unbilled Sales RM2.1b*

Bookings RM1.7b^

Q4 FY21 Planned Launches RM1.6b



Stable Shareholders' Return

Stable Return

Dividend Payout Ratio

FY2020 (excl. one offs): 87.9% | FY2021: 84.5%

Attractive Valuation

Discount to Book Value & GDV ~57% Price-to-Book Value 0.5x



Strong Intrinsic Value

Solid Track Record

> 40 Years

Land bank

- ~16k acres, >RM100b GDV (existing)
 - ~20k acres (call options)

Constituent of:

- FTSE4Good BURSA Index
- MSCI ESG Index rated BBB

Townships with continued growth:

- · City of Elmina
- Serenia City
- Bandar Bukit Raja
- Nilai
- KLGCC Resort

Sukuk Musharakah Programme

- Rated AA+_{IS}
- Stable outlook

Well-positioned to benefit from

- Malaysia Vision Valley 2.0
- Pagoh Special Economic Zone

Diversified business model via Industrial & Logistic Developments business:

- ~2,800 acres of available industrial land for future developments across 6 major townships
 - New & recurring income stream via Development Fund business





FINANCIAL RESULTS VIRTUAL BRIEFING SESSION











Thank You

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7 Focus Areas



Connecting the dots for our organisational transformation journey

1	Operational Excellence	Establish a firm foundation to transform the Group into a performance-driven organisation through continuous improvement in the way we work
2	Organisational Excellence	Raise productivity and enrich talent pool with internal development and strategic external hiring
3	Safety and Sustainability	Develop a safe workplace for employees and business partners for the pursuit of sustainability in the three strategic pillars of People, Planet and Prosperity.
4	Customer First	Drive improved customer experience via the adoption of new technologies
5	Tech and Innovation (T&I)	Develop technological capabilities to expand use of digital channels and data analytics
6	Branding & Communication	Enhance stakeholder interest in the Group's innovative offerings & solutions as a lifestyle developer via communication activities that add value to the marketing process & sales outcomes
7	New Revenue Streams	Establish prominence in other segments of the industry to accelerate the diversification of income and complement property development

Property Development Inventories

By Type – mainly from high-rise products (~37%) followed by industrial products (~24%)



