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Sime Darby Property's Landed and Freehold Dayana 2 Achieves 100% Take-Up Rate During Early Bird Preview

- 93 units of Phase 1 were snapped up in just 25 minutes upon launch;
- Strategically located within the mature and well-planned township of Nilai Impian, close to numerous amenities and facilities.

ARA DAMANSARA, 31 JANUARY 2022 – Sime Darby Property Berhad (“Sime Darby Property” or “Company”) successfully achieves another phenomenal 100% take-up rate with ‘Dayana 2’ as 93 units were snatched up in just 25 minutes during its sales preview late last month.

Strategically located within the mature and well-planned township of Nilai Impian in Negeri Sembilan, the first phase of the landed and freehold Dayana 2 has a Gross Development Value (“GDV”) of RM41.7 million.

Sime Darby Property Group Managing Director, Dato’ Azmir Merican said that the continued interest in the Nilai Impian township shows the homebuyers’ trust in the Sime Darby Property brand in offering good, value for money products in strategic locations.

“The development of Dayana 2 involved detailed studies to discover the target consumers’ present and future demands, as well as how to meet them. As homebuyers’ requirements change over time, we want to ensure that our products are able to grow with them and fulfil their needs every step of the way,” he said.

The Dayana 2 double-storey linked homes are designed with an open plan concept, providing ample natural lighting and ventilation for great indoor comfort. These units are the perfect buy for customers looking for flexibility in the design of their homes, as well as versatile use of space with convertible co-working area for work or play.

The units are suitable for multi-generational residents with wheelchair and stroller-friendly features including wider doorways, ramp at porch as well as the ground floor bathroom for easy access and convenience. Each home comes with a granny suite on the ground floor, and a family area on the first floor for added privacy.

With prices starting from RM517,888, the 20' x 60', Dayana 2 homes come with four (4) bedrooms and three (3) bathrooms and built-up areas ranging from 1,764 sq ft to 1,846 sq ft. The development features a dedicated residents-only 1.7-acre neighbourhood park with an iconic picnic shelter, kids' play area, badminton and *sepak takraw* court, as well as gazebos that are perfect for family outings and activities.

Perimeter fencing and dedicated guardhouse also ensure the well-being of the residents. Dayana 2 is within 1.5km from the newly completed *Sekolah Kebangsaan* and *Sekolah Menengah Nilai Impian*, and is also designed with direct access to the North-South Expressway, with connections to several other major expressways.

For those who missed out on the first phase of Dayana 2, keep an eye out for the second and final phase of the Dayana series tentatively to be launched in March 2022.

-END OF PRESS RELEASE-

About Sime Darby Property Berhad

Sime Darby Property is a leading property developer with a strong success rate of developing sustainable communities for close to 50 years. With 24 active townships/developments, Sime Darby Property has a wide reach that encompasses assets and operations across the country. It marks its presence in the UK as part of a Malaysian consortium to develop the iconic Battersea Power Station Project in central London.

As a responsible corporate player, Sime Darby Property and its philanthropic arm Yayasan Sime Darby (YSD) actively roll out various initiatives to assist the underprivileged communities living within and nearby its townships nationwide. A multi award-winning property group with numerous international and local accolades, Sime Darby Property is the only Malaysian property developer to be rated by the Carbon Disclosure Project for carbon management and stakeholder engagement.

It is also the first Malaysian property developer to be awarded the International FIABCI Prix d'Excellence Awards twice for its Subang Jaya and UEP Subang Jaya townships. The company bagged its 10th consecutive Gold at the Putra Brand Awards 2019 and its 9th Top 10 Developers Awards at the BCI Asia 2020. Sime Darby Property has also been recognised as among the top developers in Malaysia in the annual The Edge Top Property Developers Awards, a recognition which the company consistently receives since 2009.

For more information, log on to www.simedarbyproperty.com.

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