

**FOR IMMEDIATE RELEASE**

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## **Win an All-Expenses-Paid Trip to Battersea Power Station in London with Sime Darby Property's Capture 8 Photo Contest**

- Participants are required to submit photographs that best capture the uniqueness of eight selected Sime Darby Property townships;
- The Contest will run for eight months and offers a variety of prizes worth over RM288,888.

**ARA DAMANSARA, 28 APRIL 2022** – Sime Darby Property Berhad ("Sime Darby Property" or "Company") is offering an all-paid trip for two to the prestigious Battersea Power Station in Central London, United Kingdom as the Grand Prize for its Capture 8 Photo Contest ("Capture 8").

Held in partnership with Canon Malaysia, the exciting contest requires participants to submit photos that best capture the uniqueness of the property developer's townships using these three themes – Leisure, Culture and Nature.

The contest will run for a period of eight months until 30 November 2022, covering eight featured Sime Darby Property townships, with eight attractive prizes offered for each category of Professional, Smartphone and Drone.

In addition to the magnificent Grand Prize, participants can also look forward to other great prizes worth over RM288,888, including Canon DSLR cameras, Canon Printers, DJI Drones and cash prizes.

The eight townships featured in this contest are City of Elmina, Serenia City, Putra Heights, Subang Jaya City Centre ("SJCC") in Selangor, KLGCC Resort and KL East in Kuala Lumpur, as well as Nilai Impian and Bandar Ainsdale in Negeri Sembilan.

These Sime Darby Property townships are each distinguished and prominent in their own unique ways, with ample embodiment of the contest's themes. Our townships are famed for Leisure features that promote rest and relaxation; Culture is abundant in our placemaking efforts; and Nature is represented in its natural settings and via our sustainability efforts.

The Capture 8 Photo Contest will allow the public to experience how these three themes are brought to life distinctively in each township through careful planning, design, and execution. Participants are encouraged to use their skills and creativity to tell the stories of these townships, in any or all of the competition categories and register to enter their submissions at the official Capture 8 Photo Contest website as listed below. The entries will be judged according to adherence to theme, originality, creativity, and expressiveness.

Sime Darby Property will be conducting virtual workshops helmed by some of our esteemed judges who are also professional photographers to provide guidance, tips, and inspiration to those who wish to improve their chances of winning. These workshops are open to public, and admissions are free. To reserve your spot and for more details on the Capture 8 Photo Contest visit [www.simedarbyproperty.com/capture8photocontest](http://www.simedarbyproperty.com/capture8photocontest).

Visit [www.simedarbyproperty.com/capture8photocontest/](http://www.simedarbyproperty.com/capture8photocontest/) for more details.

**-END OF PRESS RELEASE-**

#### **About Sime Darby Property Berhad**

Sime Darby Property is a leading property developer with a strong success rate of developing sustainable communities for 50 years. With 25 active townships/developments, Sime Darby Property has a wide reach that encompasses assets and operations across the country. It marks its presence in the UK as part of a Malaysian consortium to develop the iconic Battersea Power Station Project in central London.

As a responsible corporate player, Sime Darby Property and its philanthropic arm, Yayasan Sime Darby (YSD) actively implement various initiatives to assist underprivileged communities living within and nearby its townships. A multi award-winning property group with numerous international and local accolades, Sime Darby Property is a constituent of the MSCI ACWI Small Cap Index with MSCI ESG Rating of BBB and is rated by the Carbon Disclosure Project.

Sime Darby Property is honoured to be recognised with numerous real estate industry awards throughout the years. In 2021, the Group continues to be recognised as a top property developer in 'The Edge Malaysia's Top Property Developers Awards', achieving the feat for the tenth year running. The Group was also named as 'EdgeProp Malaysia's Responsible Developer: Building Sustainable Development Award 2021', as well as the winner in PwC's 'Building Trust Awards 2021' under the FBM Mid 70 Index category.

For more information, log on to [www.simedarbyproperty.com](http://www.simedarbyproperty.com).

**Media Contact:** Sharmila Nair | +6012-617 7860 | [sharmila.nair@simedarbyproperty.com](mailto:sharmila.nair@simedarbyproperty.com)  
**For General Enquiries please e-mail** [group.communications@simedarbyproperty.com](mailto:group.communications@simedarbyproperty.com)