

THE KUALA LUMPUR GOLF & COUNTRY CLUB BRAND RETURNS AS THE CROWN JEWEL OF THE KLGCC RESORT

KUALA LUMPUR, 16 JUNE 2022 – The Kuala Lumpur Golf & Country Club (“KLGCC” or “Club”) celebrated the return to its prestigious legacy with an official brand launch event graced by the Kebawah Duli Yang Maha Mulia Seri Paduka Baginda the Raja Permaisuri Agong Tunku Hajah Azizah Aminah Maimunah Iskandariah Binti Almarhum Al-Mutawakkil Alallah Sultan Iskandar Al-Haj.

Owned and managed by Sime Darby Property Berhad (“Sime Darby Property”), the premier golf and country club reverted to its previous name from the TPC Kuala Lumpur on 1 November 2021. KLGCC is the centrepiece of Sime Darby Property’s KLGCC Resort township which leverages on the premium value of the location nestled in the outskirts of Kuala Lumpur.

Sime Darby Property’s Group Managing Director, Dato’ Azmir Merican said that the efforts to rebrand KLGCC are long-term initiatives to enhance the Club’s surroundings in addition to improve the members’ and patrons’ experiences.

“The Club will continue to enhance its services and amenities, introducing family-oriented features to elevate the experience for its members and patrons. KLGCC is the crown jewel of Sime Darby Property’s KLGCC Resort township, and we shall leverage on the strength of its brand to create a community that values the Club for its high-quality services and status in the city,” Dato’ Azmir said.

Earlier this year, KLGCC was listed in the prestigious ‘Top 100 Platinum Golf & Country Clubs of the World 2022-2023’, ranking 77th on the list, and is the only golf and country club in Malaysia to receive the recognition. The Club was also named in the ‘Top 50 Platinum Clubs in the Asia Pacific’ category, with the ‘5-Star Platinum Club’ status, acknowledging KLGCC’s impeccable leadership, distinguished members, and outstanding staff.

With KLGCC at the centre of this development, the KLGCC Resort township will offer an exclusive lifestyle that encompasses high-end developments and prestigious properties, such as the East Residence, Senada Residences and Jendela Residences, as well as the Sime Darby Convention Centre, making it one of the most sought-after addresses in Kuala Lumpur.

Also present at the launch event were Minister of Federal Territories Yang Berhormat Dato' Seri Dr. Shahidan Kassim, Deputy Minister of Federal Territories Yang Berhormat Datuk Seri Jalaluddin Alias and Mayor of Kuala Lumpur Yang Berbahagia Datuk Seri Haji Mahadi Che Ngah among other dignitaries and officials.

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About Kuala Lumpur Golf and Country Club ("KLGCC")

KLGCC was established in 1991 and features a 36-hole tournament standard course strategically located in the outskirts of Kuala Lumpur. It is owned by Sime Darby Property and offers world class golfing, hospitality and leisure experiences set within lush greenery.

KLGCC's East Course tops the list in the coveted Golf Digest International 2020 Best Golf Courses in Malaysia while the West Course is Malaysia's Best Golf Course by World Golf Awards 2019 and is ranked 20th in the Top 100 Golf Courses in Asia. The Club is also listed in Club Leaders Forum's 'Top 100 Platinum Golf & Country Clubs of the World 2022-2023'.

The multiple-award-winning KLGCC has successfully staged numerous international tournaments including the Maybank Malaysian Open (2010 - 2015), Sime Darby LPGA (2010 - 2017) and CIMB Classic (2013 - 2018). KLGCC is also recognised for staging the PGA TOUR, European Tour and the LPGA all within a year for three consecutive years (2013 - 2015).

Visit www.klgcc.com for more information.

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