
PRESS RELEASE



A COLOURFUL SPRING FESTIVAL FILLED WITH EASTER ACTIVITIES AWAITS AT BATTERSEA POWER STATION

- An exciting line-up of family-friendly activities await at Battersea Power Station this Spring from 1st – 16th April, including a free giant flower trail, Mobile Farm, face painting, a Wriggle and Squiggle floor playground, a special visit from Colin The Caterpillar™, outdoor games and much more
- The first Easter since the London landmark opened to the public last October, families can enjoy interactive workshops hosted in the newly restored Turbine Halls set amongst the vibrant mix of British and international brands now open at Battersea Power Station
- With a fantastic selection of shops, leisure experiences, restaurants, bars and cafes, as well as special food and drink pop-ups, Battersea Power Station is the place to be this spring

15th March 2023



Caption: Don't miss family-friendly fun this spring at Battersea Power Station including a Mobile Farm, Giant Flower Trail, outdoor games and much more

Celebrate an extra special spring and Easter at Battersea Power Station, with a fantastic line-up of family-friendly activities running from 1st – 16th April 2023, including a Giant Flower Trail, a must-visit Mobile Farm and range of family-friendly outdoor games.

A free **Giant Flower Trail** will be running throughout the break where visitors of all ages can discover 10 different bunches of flowers hidden both in and outside the Power Station, learn some fun flowery facts and complete an online quiz to enter a draw to win an array of exciting prizes including chocolatey treats and fun family experiences from amazing brands on site including **M&S Food Hall, Venchi, The Cinema in the Power Station, Lift 109 and Birdies Crazy Golf.**

Between **7th – 9th April**, children can meet Battersea Power Station's furry neighbours from **Vauxhall City Farm** including rabbits, alpacas, goats, guinea pigs and sheep as the riverside neighbourhood's Easter **Mobile Farm** comes to the six-acre Power Station Park, as well as the return of blue building blocks from **Imagination Playground** and **table tennis**. Shoppers heading to **M&S Food Hall** will be in for a special treat as Colin The Caterpillar™ will be making guest appearances in store and on Electric Boulevard. An interactive power-inspired **Wriggle and Scribble** floor playground designed by artist Anna Bruder at A Line Art will be bringing some energy to Malaysia Square.

Throughout **1st – 16th April**, ticketed outdoor games will also be available for families to enjoy including **Egg and Spoon Races** and **Bungee Trampolines**. Visitors can also look forward to **face painting** sessions and experience much fun with the **Bumper Cars** located in Turbine Hall B.



Caption: Spring fun awaits at Battersea Power Station, with several outdoor games and activities available for visitors to enjoy

Kate Boothman Meier, Head of Marketing at Battersea Power Station, said:

“This is the first Easter we’ve celebrated since the Power Station and Electric Boulevard opened and we’re really excited to mark this with lots of family-friendly fun for everyone to enjoy. Our Giant Flower Trail and the Wriggle and Squiggle floor playground is the perfect opportunity for families to discover this new riverside neighbourhood, culminating with a delicious treat from one of our restaurants, cafés or food trucks. Our ever-popular Mobile Farm will also be back, as well as games and activities for all ages, plus our restaurants and retailers will be offering a range of bespoke menus and offers for spring.”

Alongside the spring themed festival at Battersea Power Station, visitors can enjoy shopping the latest spring trends at the great mix of British and international brands now open at this riverside neighbourhood including **Under Armour, Hackett, Jigsaw, Aesop, ME + EM, Reformation, Mango, Uniqlo**, neighbourhood bookstore, **The Battersea Bookshop, Space NK, ZARA** and **ZARA HOME** to name a few.

For those looking to refuel after all the spring fun, restaurants now open at Battersea Power Station include **Where the Pancakes Are, Le Bab, Clean Kitchen Club, Megan’s at the Power Station, Fiume, Wright Brothers, Tapas Brindisa, Tonkotsu, No.29 Power Station West, Vagabond Wines, Roti King, Gordon Ramsay Bread Street Kitchen & Bar, Gordon Ramsay Street Pizza, TOZI Grand Café** and the newly opened **JOIA** at art’otel London Battersea Power Station. For easy grab and go options why not try **Poke House, Kova, Paris Baguette, Venchi’s gelato, itsu, Pret, Starbucks®** or the **M&S Food Hall** pizza, pies and sushi stations. Just in time for Easter, those with a sweet tooth will be thrilled with **Crosstown Doughnuts** limited edition Hot Cross Bun doughnut, available from their pop-up truck in Turbine Hall A.

Visitors will also be able to find a great line-up of food pop-ups on The Coaling Jetty and along the Riverside Walk including **Queen of The Crepes, The Bubble Waffle, Toasties & Co, Hola Guacamole, Med Salleh, Field's Gelato, Feel Good Bakery** and **Holy Carrott**.

Those looking for more Easter holiday fun can catch a movie on the big screen at **The Cinema in the Power Station**, including the soon to be released Dungeons & Dragons: Honor Among Thieves and The Super Mario Bros. Movie, or enjoy unrivalled 360 degree views of the capital's skyline from **Lift 109**, a unique glass elevator experience, which transports visitors 109m to the top of the building's north west chimney. For those looking for the best activity to do with a group of friends or as a family in the capital, **Birdies Battersea Crazy Golf Course & Bar** is perfect for some friendly competition and virtual reality arcade **DNA VR** has over 50 virtual experiences to discover.

Travelling to Battersea Power Station couldn't be easier with the Zone 1 Battersea Power Station Underground station bringing the riverside neighbourhood within 15 minutes of the West End and the City. Battersea Power Station also has its very own Uber Boat by Thames Clippers pier and is 15-minute journey from Embankment, 20 minutes from Blackfriars, 30 minutes from Putney and 40 minutes from Canary Wharf. The riverside neighbourhood is easily accessible by bus, bike, car and train too.

To discover more on the activities listed above and the prices, please visit <https://batterseapowerstation.co.uk/events/spring-festival-2023>

For more information about Battersea Power Station please visit www.batterseapowerstation.co.uk and follow @BatterseaPwrStn to keep up to date with the latest news and events

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About Battersea Power Station

Battersea Power Station is one of central London's largest, most visionary and eagerly anticipated new riverside neighbourhoods. The regeneration project is delivering a vibrant, mixed-use destination offering a community of homes, shops, restaurants, offices, culture and leisure venues, as well as 19 acres of public space, all serviced by an extension to the London Underground Northern Line.

The Grade II* listed Power Station and Electric Boulevard, a new high street for London, opened to the public on Friday 14th October 2022, with the first tranche of shops, bars, restaurants and leisure venues welcoming visitors. Further retailers will open throughout 2023. Battersea Power Station is also home to events venues, new office space and 254 new residential apartments. The first residents moved into the Power Station in 2021.

The wider Battersea Power Station development is owned by a consortium of Malaysian investors comprised of S P Setia (40%), Sime Darby Property (40%) and The Employees' Provident Fund (20%), with the commercial assets within the Power Station building now being directly owned by Permodalan Nasional Berhad (PNB) and EPF.