

Sime Darby Property Chosen Best in Asia at PropertyGuru Asia Property Awards Grand Final 2023

- The Group won Best Housing/Landed Development (Asia) for Ilham Residence in the City of Elmina;
- Sime Darby Property also won five awards at the preceding 10th PropertyGuru Asia Awards Malaysia in Partnership with iProperty 2023.

ARA DAMANSARA, 14 DECEMBER 2023: Sime Darby Property Berhad (“Sime Darby Property” or “Group”) further expands its recognition on a regional scale by winning Best Housing/Landed Development (Asia) at the PropertyGuru Asia Property Awards Grand Final 2023 held in Bangkok, Thailand. This is the Group’s first recognition by PropertyGuru on a regional level.

Ilham Residence at the City of Elmina was recognised in the category, showcasing the Group’s proficiency in creating holistic, lifestyle-centric communities. The City of Elmina features a 300-acre Central Park, access to an extensive network of highways as well as homes designed for multigenerational living. Its masterplan focuses on wellness and connectivity, ensuring a balanced lifestyle within a natural setting.

Sime Darby Property’s Group Managing Director, Dato’ Azmir Merican said, “This award affirms our transformative strategy which has been key in evolving us from a pure-play property developer to a diversified real estate company. The win is a powerful endorsement of the Company’s leadership in the real estate industry and its commitment to delivering projects that meet the highest standards of quality and innovation.”

Earlier in November, the Group was also celebrated at the event’s Malaysian chapter namely 10th PropertyGuru Asia Awards Malaysia in Partnership with iProperty 2023 with five awards including the People’s Choice Award.

“The People’s Choice Award is particularly meaningful as it demonstrates the trust and confidence the public places in our projects. Our success in landed, high-rise, and industrial categories highlights our diverse capabilities and strategic focus on delivering innovative, sustainable and community-focused developments. These recognitions energise our pursuit of excellence and inspire us to continue setting new benchmarks,” added Dato’ Azmir.

In addition to Best Lifestyle Landed Development and Best Landed Development (Malaysia) for Ilham Residence and Best Industrial Development for Bandar Bukit Raja, the Company's Serasi Residences at Putra Heights Sentral was also named Best Value High-Rise Development.

With easy access to major highways and transportation hubs, Serasi Residences exemplifies Sime Darby Property's commitment to delivering value through modern and versatile homes. This transit-oriented development offers various layouts to cater to diverse needs, from urbanites to families, and is equipped with a myriad of lifestyle facilities.

"These awards not only honour our past accomplishments but also pave the way for future endeavours in transforming the Malaysian property landscape in line with our purpose to be a Value Multiplier for People, Businesses, Economies, and the Planet," concluded Dato' Azmir.

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About Sime Darby Property Berhad

Sime Darby Property is a leading property developer with 50 years of experience in building sustainable communities. With 25 active townships and developments under its belt, Sime Darby Property has a wide reach encompassing assets and operations across the country. It marked its presence in the United Kingdom as part of a Malaysian consortium that developed the iconic Battersea Power Station in Central London.

As a responsible corporate player, Sime Darby Property and its philanthropic arm, Yayasan Sime Darby ("YSD") actively implement various social welfare initiatives to assist underprivileged communities living within and nearby its townships. A multi-award-winning property group with numerous international and local accolades, Sime Darby Property is a constituent of the MSCI ACWI Small Cap Index with MSCI ESG Rating of BBB and is rated by the Carbon Disclosure Project.

Sime Darby Property is honoured to be recognised with numerous real estate industry awards throughout the years. In 2022, the Group remains a top property developer in 'The Edge Malaysia's Top Property Developers Awards', achieving the feat for the eleventh year running. The Group is also a consistent recipient of the 'BCI Asia Awards' for 'Top 10 Developers (Malaysia)' and was accorded a Platinum ranking in the Property Development category for Putra Brand Awards 2022, as well as named Top 10 in the 'Top-of-The-Chart (RM1 billion and above)' category under FIABCI-Malaysia and Star Media Group's 'Malaysia Developer Awards 2022'.

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