

BATTERSEA POWER STATION UNVEILS COMPLETED FOSTER + PARTNERS-DESIGNED OFFICE SPACE 50 ELECTRIC BOULEVARD

- **50 Electric Boulevard, a new 200,000 sq ft workplace at Battersea Power Station has now completed**
- **WELL Platinum-rated and BREEAM Outstanding, the Foster + Partners-designed building launches as demand for state-of-the-art, highly sustainable office space with wellness amenities remains top of business' search criteria**
- **50 Electric Boulevard is a dynamic addition to Battersea Power Station's live, work, play neighbourhood, which is centred around the Grade II* listed landmark and home to over 140 shops, bars, restaurants and leisure experiences.**

28 February 2024



The double-height, 240 capacity 'Light Box' amenity space, left, and ground floor entrance, right, at 50 Electric Boulevard (image credit: Taran Wilkhu)

Battersea Power Station has unveiled the first images of **50 Electric Boulevard**, a new 200,000 sq ft prime workplace designed by Foster + Partners.

With spectacular views of Battersea Power Station's iconic chimneys, the striking Gehry Partners' buildings and the London skyline, the curved glass facade of Foster + Partners' latest London workplace is located to the south of the Grade II* listed Power Station. It forms a key part of Electric Boulevard, a pedestrianised high street complete with new homes, the 164-room art'otel London Battersea Power Station, shops, bars, restaurants and more.

50 Electric Boulevard has been designed with wellbeing and smart tech at its heart, elevating employee experience and catering for the future of work.

Biophilia features throughout the WELL Platinum-rated building, which includes the 240-person 'Light Box' amenity space with presentation area, trees and giant skylights, creating a spacious area to bring colleagues together away from their desk, and an 1,800 sq ft communal roof garden with inspiring views across the Power Station, River Thames and the London

skyline. Across the wider estate is the six acre Power Station Park set on 450m of River Thames frontage, and once the Battersea Power Station development is fully completed, there will be 19 acres of public realm for all to enjoy.

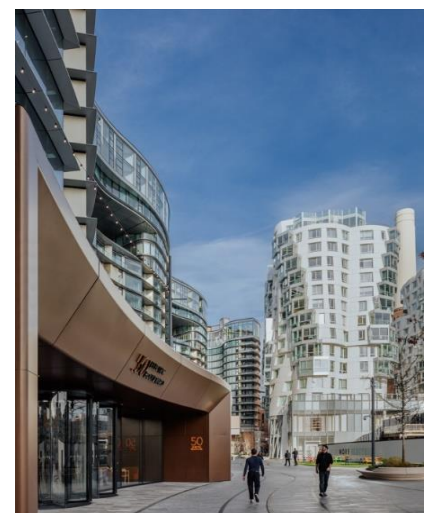


Biophilic design features throughout the building, left and centre; and right, the ground floor welcome experience (image credit: Taran Wilkhu)

The BREEAM Outstanding workplace's typical 16,000 sq ft floor plates each include outdoor terraces and floor-to-ceiling glazing with openable windows, while its SmartScore Platinum-rated digital infrastructure offers world class connectivity and a contactless building experience.

Prospective tenants will join a thriving office community at Battersea Power Station with over 3,500 office workers based in over 30 different companies, including Apple who have settled into their new 500,000 sq ft UK headquarters inside the Power Station, leading home technology company, SharkNinja and within IWG's flexible co-working offering, The Engine Room.

Workers at 50 Electric Boulevard will be able to enjoy Battersea Power Station's rich breadth of amenities including over 140 shops, bars and restaurants, a cinema and the unique chimney lift experience, Lift 109. Right on 50 Electric Boulevard's doorstep, tenants will find brands including ZARA, ZARA Home, M&S Foodhall, Dishoom, Boot Beauty and Massimo Dutti with more opening shortly including London's latest luxury fitness and health club, Third Space. Workers can also benefit from the nearby 200-acre Battersea Park with its lake, running track, tennis courts and more, as well as the wealth of businesses, shops, restaurants and leisure opportunities across Battersea and Nine Elms.



The elegant curving exterior of 50 Electric Boulevard angles towards the Grade II listed Power Station (image credit: Hufton + Crow (left) and Taran Wilkhu (right))*

Moments from the entrance to 50 Electric Boulevard is the Zone 1 Battersea Power Station Underground station on the Northern Line Extension, placing workers within 15-minutes from the West End and the City. The building also has 319 cycle spaces along with state-of-the-art changing rooms and showers, and 26 dedicated e-car parking spaces, enabling workers to commute sustainably. Commuters can also travel by river on the UberBoat by Thames Clippers service, docking at the Battersea Power Station pier.

Sam Cotton, Head of Asset Management at Battersea Power Station Development Company, said:

“50 Electric Boulevard provides occupiers with the opportunity to join the thriving community at Battersea Power Station, with its amenity rich environment offering a strong mix of retail, bars, restaurants, and leisure experiences for employees to enjoy right on the doorstep.

“With 28.3 million sq ft of leases expiring in the next three years, according to Knight Frank, demand for tech-enabled, new-build, sustainable office spaces in London has reached a 10-year high. Our current workspaces in the iconic Power Station are fully let to global brands and we’re now bringing 50 Electric Boulevard, a new world class, next generation workplace to market to reflect the demand we’ve seen to date from best-in-class businesses who want to become a part of our new riverside neighbourhood.”

Grant Brooker, Head of Studio, Foster + Partners, said:

“We wanted 50 Electric Boulevard to be flooded with light and, of course, to benefit from natural ventilation. We believe its floor-to-ceiling windows and cantilevered balconies create a permeable, flexible and healthy working environment. The use of greenery and natural materials throughout the spaces are positive benefits to wellbeing for everyone who works there.

“A glass-fronted entrance lobby on Electric Boulevard features touchdown workspaces and relaxed seating areas. The communal pavilion above is lit by generous roof lights and includes a coffee bar and bleacher seating for larger events.

“50 Electric Boulevard’s soft undulating form creates a varying floorplate, which provides maximum flexibility for its tenants and creates a building that can evolve to meet the future requirements of the workplace. The design is closely related to our adjacent Battersea Roof Gardens building, and they both aim to create a strong contrast with the monumental and iconic Power Station.”

Knight Frank, CBRE and Union Street Partners are the retained agents for 50 Electric Boulevard.

Office space is available at 50 Electric Boulevard from 10,500 sq ft. For more information, please visit <https://50electricblvd.com/> and follow @BatterseaPwrStn to keep up to date with the latest news and events.

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About Battersea Power Station:

Following an ambitious eight-year restoration, Battersea Power Station opened to the public for the first time in history on 14th October 2022. The iconic landmark and surrounding area has been transformed into London's most exciting new mixed-use neighbourhood – a place for the local community, Londoners and visitors from further afield to shop, eat, drink, live, work and play.

Forty years after the Power Station was decommissioned, the Grade II*-listed building is now home to over 100 shops, bars, restaurants, 254 apartments, offices, leisure and entertainment venues including Lift 109, a unique glass elevator experience inside the building's north west chimney, The Cinema in The Power Station and Bounce Ping Pong.

Visitors to Battersea Power Station will find a mix of premium, high street and small independent brands such as ME+EM, A.P.C, ZARA, Hackett, Jigsaw, Levi's, Aesop, Uniqlo, the Battersea Bookshop, and Curated Makers. The riverside neighbourhood also offers a variety of dining options at over 30 cafes, bars and restaurants including the newly opened 24,000 sq ft Arcade Food Hall, which hosts 13 world cuisines on its menu.

The restoration of Battersea Power Station is the centrepiece of an ambitious regeneration programme that spans across 42 acres on a 450m stretch of the River Thames. When completed, this highly anticipated and innovative project will have created more than 20,000 new jobs, over 4,000 new homes, a new NHS medical facility and 19 acres of public space.

Additionally, with its own Uber Boat by Thames Clippers river bus pier and the new Zone 1 Battersea Power Station Underground station on the Northern Line, this central London destination is now easily accessible for all to enjoy.

For more information, please visit www.batterseapowerstation.co.uk and follow @BatterseaPwrStn to keep up with the latest news and events