

Final Call for Sime Darby Property's 'The Greatest Deals' Campaign

- Homebuyers stand a chance to win a Volvo EX30 and enjoy exclusive ownership benefits until 30 June 2025.

ARA DAMANSARA, 23 June 2025 – Sime Darby Property Berhad ("Sime Darby Property" or "the Group") is entering the final stretch of its highly rewarding 'The Greatest Deals' campaign, giving homebuyers one last chance to secure a range of ownership incentives and drive away with a Volvo EX30.

Since its launch in March, the campaign has seen strong interest, driven by practical benefits aimed at easing the path to homeownership. Buyers of selected properties will enjoy a waiver on the memorandum of transfer ("MOT"), stamp duty and legal fees which will be covered by Sime Darby Property, along with additional value such as furnishing packages, referral rewards, and a 12-month maintenance fee waiver.

Apart from the grand prize of the latest Volvo EX30, the campaign also offers monthly consolation prizes in the form of RM1,000 shopping vouchers.

Datuk Lai Shu Wei, Chief Marketing & Sales Officer of Sime Darby Property, said, "Through 'The Greatest Deals', we are committed to making homeownership accessible and rewarding for Malaysians. We have curated rewards that align with what our customers truly need, while ensuring that every home is part of a connected, vibrant and sustainable community."

As part of its efforts to make homeownership more accessible, Sime Darby Property continues to spotlight key developments that offer strong lifestyle and investment potential. Among these are The Reya in KL East, offering elevated modern city living; Adira in Bandar Bukit Raja, which caters to the needs of multigenerational households; and Damayan in Putra Heights, a thoughtfully designed development within a matured and connected township.

To find out more about the campaign or to register interest, members of the public are encouraged to visit www.simedarbyproperty.com/thegreatestdeals.

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About Sime Darby Property Berhad

With over 50 years of experience, Sime Darby Property leads in creating master-planned communities, setting the benchmark for quality, innovation, and sustainability in residential, integrated and high-rise projects within its 25 townships and developments across Malaysia.

As it transitions into a real estate company by 2025, the company drives the industrial and logistics segment in Elmina Business Park, Bandar Bukit Raja, and Hamilton Nilai City. Propelling its recurring income portfolio, Sime Darby Property is also the first public-listed property developer in Malaysia to venture into the creation of development funds in the industrial and logistics sector.

The company has pledged to achieve Net Zero carbon emissions by 2050, referencing the science-based target of limiting global temperature rise to 1.5°C. A consistent champion for biodiversity, Sime Darby Property is a constituent of the MSCI ACWI Small Cap Index with an MSCI ESG Rating of BBB, is rated by the Carbon Disclosure Project, and has been re-included in both the FTSE4Good Bursa Malaysia Index and the FTSE4Good Bursa Malaysia Shariah Index, affirming its commitment to strong ESG practices.

Part of the respectable Malaysian consortium that successfully regenerated the iconic Battersea Power Station in the United Kingdom, Sime Darby Property also owns the multi-award-winning Kuala Lumpur Golf & Country Club, which hosts the prestigious LPGA-sanctioned Maybank Championship.

Driven by its Purpose to be a Value Multiplier for people, businesses, economies, and the planet, Sime Darby Property, through its philanthropic arm, Yayasan Sime Darby, continuously creates positive social impacts for the communities it serves.

Sime Darby Property has been recognised as Malaysia's number one property developer at 'The Edge Malaysia's Top Property Developers Awards 2024', with other notable achievements, including Gold and Silver wins at the prestigious FIABCI World Prix d'Excellence Awards 2023, number one in the All-Stars Award at the StarProperty Awards 2025, a number one ranking for the Top of The Chart Award in the RM1 billion and above market capitalisation category at the Malaysia Developer Awards 2024, a Top 10 Developers (Malaysia) Award at the BCI Asia Awards 2024, a Platinum ranking in the Property Development category at the Putra Brand Awards 2023, and a People's Choice Award at the PropertyGuru Asia Awards Malaysia 2024. Apart from that, Sime Darby Property is listed on the Fortune Southeast Asia 500 list, one of only 89 Malaysian companies to be featured on the inaugural listicle.

For more information, log on to www.simedarbyproperty.com

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