

Sime Darby Property's 'The Reya' in KL East Hits the Mark with 80% Take-Up at Preview

- The Reya in KL East successfully previewed Phase 1, achieving an 80% take-up.
- Phase 2 will be launched this weekend, offering more opportunities for discerning buyers;
- This development exemplifies reflects Sime Darby Property's ability to meet evolving lifestyle demands through well-designed, sustainable developments.

KUALA LUMPUR, 14 August 2025 – Capturing the essence of urban living with nature as its backdrop, Sime Darby Property Berhad's ("Sime Darby Property" or the "Group") freehold condominium, The Reya, located in KL East, has successfully previewed Phase 1 with an impressive 80% take-up. Building on this strong momentum, Phase 2 of The Reya will be launched this weekend, to meet the growing demand for premium, well-designed homes that prioritise sustainability, multi-generational living and seamless connectivity.

What sets The Reya apart is its location, a mere 15km from the city centre, and offers sweeping views of the city, forest, or both – earning its place among Kuala Lumpur's most distinctive premium freehold condominiums.

Situated on 6.39 acres and elegantly terraced along the foothills of the Klang Gates Quartz Ridge, The Reya is a resort-inspired residential development offering 480 units across six layouts, including dual key options. With built-ups ranging from 1,350 to 2,210 sq. ft. and configurations of 3 to 5 bedrooms, units are priced from RM899,000.

The development carries a gross development value of RM475 million and is targeted for completion in July 2029, featuring thoughtfully designed resort-style facilities for all ages, including an infinity pool, co-working lounge, games room, multipurpose hall cum badminton and pickleball court, BBQ gardens, and over 47% preserved forest for cooler, greener living.

Sime Darby Property's Chief Operating Officer – Integrated Development, Datuk Ir. Mohd Idris Abdullah, said, "This lush residential enclave blends eco-conscious green design, a choice of forest views, city views, or both, and resort-inspired amenities to meet the rising demand for sustainable, nature-connected living within the city. The strong 80% take-up of The Reya during its Phase 1 preview reflects growing demand for homes that offer balance and a deeper connection to nature. With its distinctive design, prime location, and appeal to large families and upgraders, The Reya stands out as a compelling choice within a vibrant township like KL East that bears the hallmark of a reputable master developer."

The Reya is the latest addition to KL East's 159-acre masterplan in Desa Melawati, strategically located near the Gombak LRT Station and Gombak Integrated Transport Terminal ("GITT"), with direct access to six highways, including Middle Ring Road 2 ("MRR2"), Duta–Ulu Kelang Expressway ("DUKE"), and the upcoming East Coast Rail Link ("ECRL"), which is targeted to open in 2027. The development is also a short walk

from KL East Mall, KYS KL East International School and the 53-acre KL East Park featuring a scenic hiking trail within the township.

To celebrate the new launch of The Reya, Sime Darby Property is bringing back the popular KL East Picnic Market on 16 and 17 August 2025 from 9:00 a.m. to 6:00 p.m. Taking place at the KL East Sales Gallery, the Picnic Market is open to the public with free admission and parking provided.

The family-friendly event in collaboration with Kopilou will include F&B and lifestyle vendors, fun activities for children including colouring and sand art, chill domes and picnic areas with games, batik painting workshops, and furniture and home furnishing displays. Visitors who complete The Reya home tour stand to take home exclusive gifts such as a Kopilou drink token and GRABit design vouchers, while being eligible to participate in a lucky draw for a chance to win prizes, including healing chairs and a stylish picnic wagon.

For more information or show unit viewing, please visit <https://www.simedarbyproperty.com/kl-east/the-reya/>.

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About Sime Darby Property Berhad

With over 50 years of experience, Sime Darby Property leads in creating master-planned communities, setting the benchmark for quality, innovation, and sustainability in residential, integrated and high-rise projects within its 25 townships and developments across Malaysia.

As it transitions into a real estate company by 2025, the company drives the industrial and logistics segment in Elmina Business Park, Bandar Bukit Raja, and Hamilton Nilai City. Propelling its recurring income portfolio, Sime Darby Property is also the first public-listed property developer in Malaysia to venture into the creation of development funds in the industrial and logistics sector.

The company has pledged to achieve Net Zero carbon emissions by 2050, referencing the science-based target of limiting global temperature rise to 1.5°C. A consistent champion for biodiversity, Sime Darby Property is a constituent of the MSCI ACWI Small Cap Index with an MSCI ESG Rating of BBB, is rated by the Carbon Disclosure Project, and has been re-included in both the FTSE4Good Bursa Malaysia Index and the FTSE4Good Bursa Malaysia Shariah Index, affirming its commitment to strong ESG practices.

Part of the respectable Malaysian consortium that successfully regenerated the iconic Battersea Power Station in the United Kingdom, Sime Darby Property also owns the multi-award-winning Kuala Lumpur Golf & Country Club, which hosts the prestigious LPGA-sanctioned Maybank Championship.

Driven by its Purpose to be a Value Multiplier for people, businesses, economies, and the planet, Sime Darby Property, through its philanthropic arm, Yayasan Sime Darby, continuously creates positive social impacts for the communities it serves.

Sime Darby Property has been recognised as Malaysia's number one property developer at 'The Edge Malaysia's Top Property Developers Awards 2024', with other notable achievements, including Gold and Silver wins at the prestigious FIABCI World Prix d'Excellence Awards 2023, number one in the All-Stars Award at the StarProperty Awards 2025, a number one ranking for the Top of The Chart Award in the RM1 billion and above market capitalisation category at the Malaysia Developer Awards 2024, a Top 10 Developers (Malaysia) Award at the BCI Asia Awards 2024, a Platinum ranking in the Property Development category at the Putra Brand Awards 2023, and a People's Choice Award at the PropertyGuru Asia Awards Malaysia 2024. Apart from that, Sime Darby Property is listed on the Fortune Southeast Asia 500 list, one of only 89 Malaysian companies to be featured on the inaugural listicle.

For more information, log on to www.simedarbyproperty.com

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