

## **Sime Darby Property Advances Inclusive Growth Through Targeted CSR Programmes**

**ARA DAMANSARA, 19 DECEMBER 2025** — Sime Darby Property Berhad (“Sime Darby Property” or the “Group”) continues to deliver meaningful impact through a series of targeted corporate social responsibility (“CSR”) initiatives, empowering communities and promoting environmental stewardship across Malaysia.

Guided by its commitment towards inclusive growth and responsible development, the Group’s CSR efforts focus on economic empowerment, youth development and environmental stewardship, strengthening community resilience while improving quality of life.

A key pillar of the Group’s CSR agenda is its Economic Empowerment Programme (“EEP”), which supports microentrepreneurs within Sime Darby Property’s townships. In 2025, 39 entrepreneurs graduated from Phase 2 of the programme, recording an average income growth of 242%, with 79% achieving higher monthly earnings averaging RM7,643.

Participants also recorded a 110% average increase in business knowledge, while 87% expanded their digital presence through platforms such as TikTok and WhatsApp Business, enhancing market reach and long-term sustainability. Delivered in partnership with People Systems Consultancy, the programme reflects the Group’s focus on building resilient, self-sustaining local businesses.

Among the programme’s success stories is that of Noradini Haji Abdul Razak, a home-based food entrepreneur from Bandar Bukit Raja. After completing the EEP, she diversified her product offerings, secured larger catering contracts, and hired a full-time staff member, transforming her business while caring for her husband, a lymphoma patient. Her monthly income has since increased by 900%.

“Before this programme, I never had the courage to take on large catering orders or grow beyond my comfort zone. Through the guidance and support provided, I gained the confidence to rebuild not just my business, but myself. Today, I have expanded my products, hired staff, and reached new markets,” said Noradini.

Beyond economic empowerment, Sime Darby Property’s CSR initiatives extend to youth development, education and cultural enrichment. Through the Sime Darby Property Volunteers Programme, 733 volunteers contributed close to 3,000 hours in service to local communities. The Fabric Recycling Movement Campaign collected 81,640.1 kilogrammes of unwanted fabrics, supporting circular economy practices by diverting textile waste from landfills and encouraging responsible consumption.

The Group’s Back-To-School Programme supported 894 students from 10 schools across Kuala Lumpur, Selangor and Negeri Sembilan, helping students prepare for the academic year. Youth leadership was further encouraged through collaboration with Kesatuan Ragbi Selangor, engaging 130 students from nine schools in the Petaling Perdana District and fostering discipline, teamwork and confidence.

Cultural appreciation was also nurtured through Dance Workshops at SK Setapak Indah and SK Putra Heights 2, where more than 540 students were introduced to Zapin, a traditional Malay dance known for its intricate footwork and rhythmic expression. Led by 24 trainers and supported by approximately 60 teachers, the workshops provided students with an immersive learning experience that complements holistic student development.

Environmental sustainability remains an integral part of the Group’s CSR approach. Through initiatives such as “Hooked on Biodiversity: Invasive Fish Out, Native Species In”, 24 volunteers participated in efforts to restore ecological balance within local water bodies, supporting the Group’s broader urban biodiversity agenda. The Group also organised “Let’s Protect Our Earth” Recycling Drives at KL East Mall and Ara Damansara, reinforcing public awareness of responsible consumption and waste management.

At KL East Mall, volunteers diverted 38 kg of used cooking oil and 83 kg of recyclable materials from landfills, while the Ara Damansara drive collected 200 kg of unwanted fabrics, 250 kg of electronic waste, nearly 300 kg of paper, 31 kg of plastic, 22 kg of steel, and 31 kg of used cooking oil, all of which were channelled to responsible recycling partners.

Anchored on its Purpose to be a Value Multiplier for people, businesses, economies and the planet, Sime Darby Property's CSR initiatives reflect the Group's commitment to delivering positive outcomes that extend beyond its developments, creating shared value for communities it serves.

These collective efforts underscore Sime Darby Property's role as a responsible and purpose-led developer, where progress is measured not only by what is built, but by lives positively impacted.

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#### **About Sime Darby Property Berhad**

With over 50 years of experience, Sime Darby Property leads in creating master-planned communities, setting the benchmark for quality, innovation, and sustainability in residential, integrated and high-rise projects within its 26 townships and developments across Malaysia.

As it transitions into a real estate company by 2025, the company drives the industrial and logistics segment in Elmina Business Park, Bandar Bukit Raja, and Hamilton Nilai City. Propelling its recurring income portfolio, Sime Darby Property is also the first public-listed property developer in Malaysia to venture into the creation of development funds in the industrial and logistics sector.

The company has pledged to achieve Net Zero carbon emissions by 2050, referencing the science-based target of limiting global temperature rise to 1.5°C. A consistent champion for biodiversity, Sime Darby Property is a constituent of the MSCI ACWI Small Cap Index with an MSCI ESG Rating of BBB, is rated by the Carbon Disclosure Project, and has been re-included in both the FTSE4Good Bursa Malaysia Index and the FTSE4Good Bursa Malaysia Shariah Index, affirming its commitment to strong ESG practices.

Part of the respectable Malaysian consortium that successfully regenerated the iconic Battersea Power Station in the United Kingdom, Sime Darby Property also owns the multi-award-winning Kuala Lumpur Golf & Country Club, which hosts the prestigious LPGA-sanctioned Maybank Championship.

Driven by its Purpose to be a Value Multiplier for people, businesses, economies, and the planet, Sime Darby Property, through its philanthropic arm, Yayasan Sime Darby, continuously creates positive social impacts for the communities it serves.

Sime Darby Property has been recognised as Malaysia's number one property developer at 'The Edge Malaysia's Top Property Developers Awards 2025', with other notable achievements, including Gold and Silver wins at the prestigious FIABCI World Prix d'Excellence Awards 2023, number one in the All-Stars Award at the StarProperty Awards 2025, a number one ranking for the Top of The Chart Award in the RM1 billion and above market capitalisation category at the Malaysia Developer Awards 2024, a Top 10 Developers (Malaysia) Award at the BCI Asia Awards 2024, a Platinum ranking in the Property Development category at the Putra Brand Awards 2023, and a People's Choice Award at the PropertyGuru Asia Awards Malaysia 2024. Apart from that, Sime Darby Property is listed on the Fortune Southeast Asia 500 list, one of only 89 Malaysian companies to be featured on the inaugural listicle.

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